

# PRE-SCHEDULED BUSINESS MATCHING PROGRAM

The 51st International Food and Beverage Exhibition

FOODEX JAPAN 2026

Date: March 10 (Tue)-13 (Fri), 2026
10:00-17:00 (until 16:30 on last day)

Venue: Tokyo Big Sight, East & West & South Halls

## **ABOUT**

At FOODEX JAPAN, we provide an Official Buyer Business Matching Program to help exhibitors and buyers have efficient and productive meetings.











# **HOW THIS PROGRAM WORKS**

#### FOODEX JAPAN SECRETARIAT



Invite official buyers from worldwide and share buyers' information with exhibitors.

#### **EXHIBITIORS**



Choose up to **10 buyers** and the chosen buyers will be informed.

# BUYERS



 Confirm exhibitors' requests.
 Send direct appointment requests to the exhibitors for meetings.

# FOODEX JAPAN SECRETARIAT



BOTH EXHIBITORS & BUYERS



Arrange the matching and notify both exhibitors & buyers of meeting dates and time.

Meet face-to-face on-site.

# **PRIVILEGES**



#### \*Secretariat-designated hotel

The Secretariat will arrange hotel accommodation according to the number of meeting days (including the night before the first meeting).

\*Please note that hotel accommodation will not be provided for the final day, March 13.

Ex): Meeting on Mar 10 → 2 nights (Mar 9–10) Meetings on Mar 10–11 → 3 nights (Mar 9–11) Meetings on Mar 10–13 → 4 nights (Mar 9–12)



VIP Lounge Service



Free Cloakroom Service

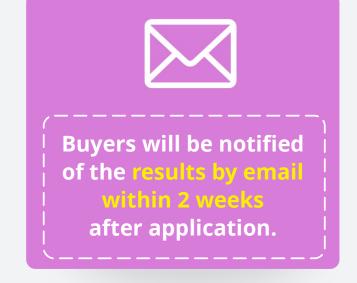


Free Admission Fee of JPY10,000 per day

# HOW TO BECOME AN OFFICIAL BUYER







## **SCHEDULE**

**Nov 21** 



#### Registration deadline for buyers

Dec 1

#### **Buyers' Information Released**

Company names and product requests are available on the Exhibitor Portal.

**Dec 1 - Jan 20** 

#### **Exhibitors Apply**

Exhibitors request business meetings with buyers via the Exhibitor Portal.

Jan 13 - Jan 28



#### **Buyers Respond**

Buyers select their preferred time slots for meetings. (\*Reverse nomination, offline, and online options available.)

Feb 6 - 13

#### **Exhibitors Confirm**

Exhibitors review and confirm their meeting schedules.

Feb 25 - Mar 6



#### **Buyers Finalize Schedule**

Buyers confirm the final meeting schedule.

Mar 10 - 13



#### **On-Site Meeting**

at Tokyo Big Sight, Tokyo Japan

# **BUYER PARTICIPATION GUIDELINES**

01

Several buyers from the same company may be approved if they cover **different** categories and conduct separate meetings (min. 3 meetings for each person).

02

Buyers who **do not schedule any meetings** during the 4-day show will not be eligible for official buyer privileges.

### **REMARKS**

1 Substitute Buyer

If the assigned buyer cannot attend, please arrange a substitute buyer.

Cancellations

Please avoid cancellations after meetings are scheduled.

Business Partners (Optional)

Consider attending with export-supporting partners to have more productive discussions.

Sales Pitch

Direct sales activities are prohibited.

# ONLINE FORM FOR REGISTRATION



https://www.jma-tradeshow.com/foodex/en/ob\_registration.php



https://www.ima-tradeshow.com/foodex/jp/ob\_registration.php

CONTACT
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