

Apply from Exhibitor Site or submit to secretariat.

The 51st International Food and Beverage Exhibition

FOODEX JAPAN 2026

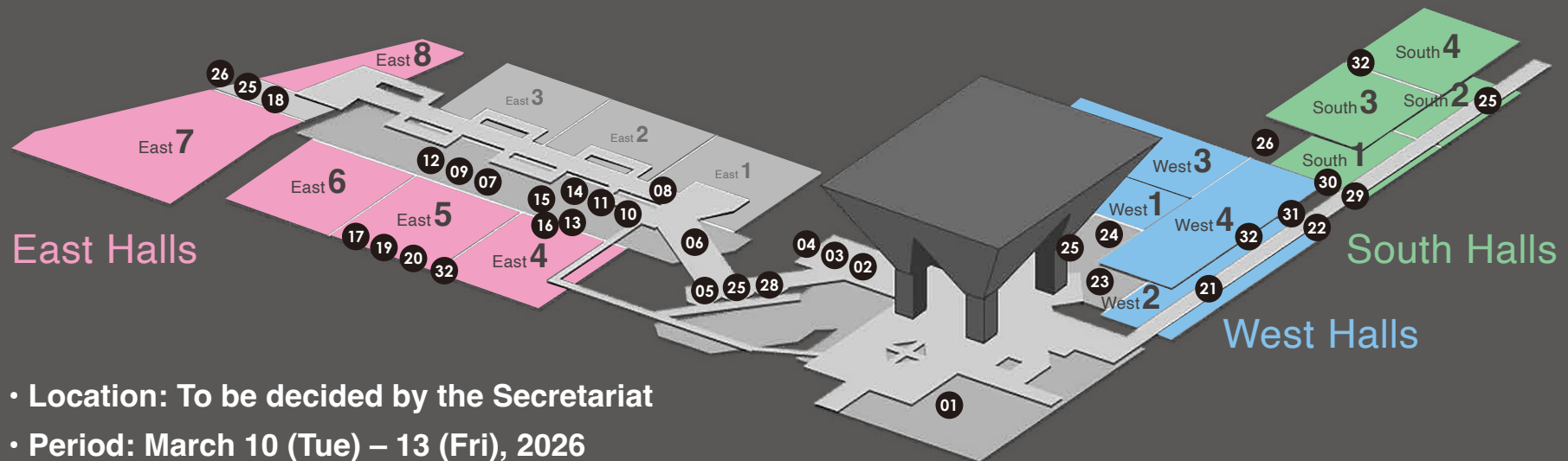


Options & Advertisements

Deadline	Application	January 16(Fri.), 2026
	Payment	February 9(Mon.), 2026
	Data submission	January 30(Fri.), 2026



Advertisements in the Venue



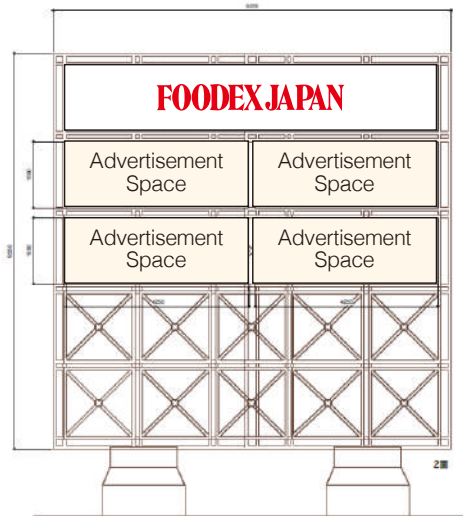
- **Location:** To be decided by the Secretariat
- **Period:** March 10 (Tue) – 13 (Fri), 2026

NOTE

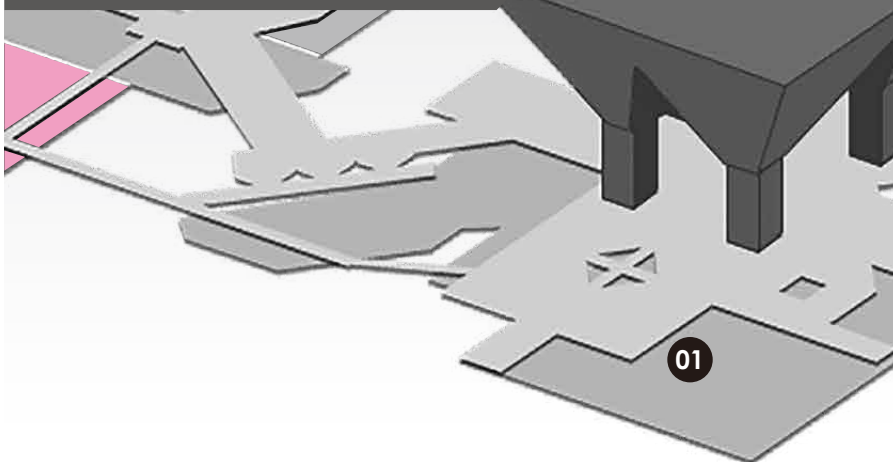
- 1.The price is for installation and the provision of Illustrator (Adobe CS) data for the design. Additional charges will be applied for production of design data.
- 2.We cannot accept provision of original materials, such as advertising boards and sheets, for installation in the venue.
- 3.All advertising orders are accepted on a first come first served basis.
- 4.Please submit the ready print data by Jan 31 (Fri) based on the following spec.
 - Adobe illustrator (.ai)
 - Size at 1/10
 - All fonts outlined
 - Graphic resolution at minimum 300 dpi
 - All data embedded in the graphics (no links)
 - Color designation in CMYK
- 5.The Secretariat will determine the location. Applicants may not get the location as requested.
- 6.Advertisements may be unable to be installed if the applicants do not submit the data by the deadline.

Media tower (outdoor advertisements)

- Advertisement Side: 1-Sided
- Size (W×H)mm:
4,250×1,550



Placement Location 設置場所



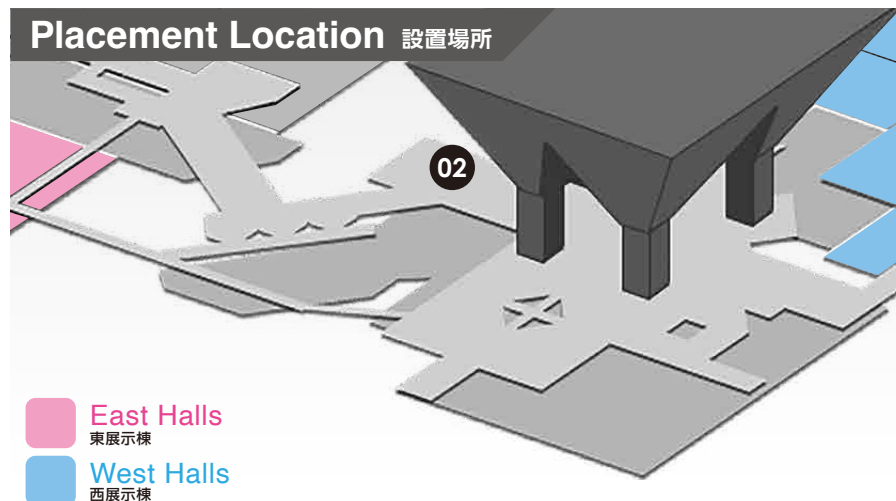
Fee (Tax Incl.) **JPY 660,000**

02

LED vision ads-1

Applicable to ALL exhibitors.

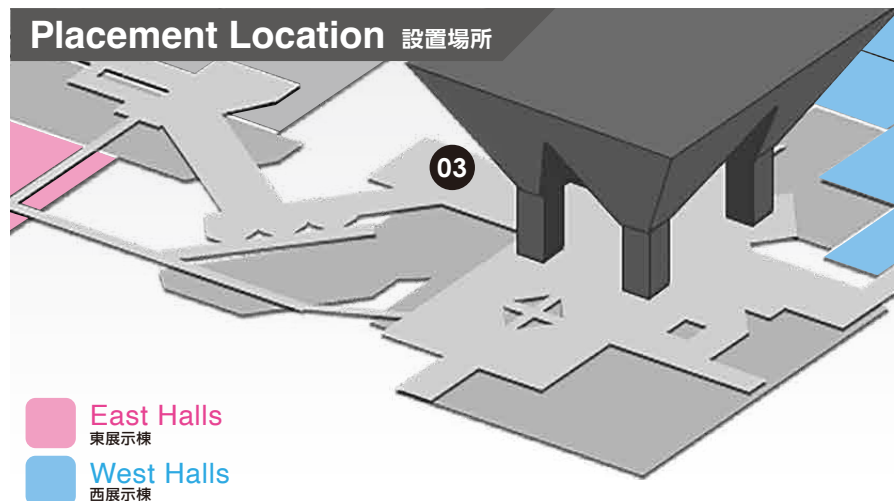
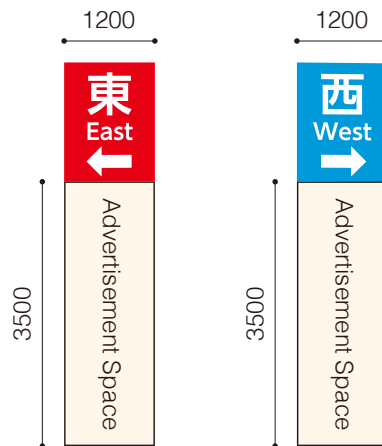
- Monitor Size (W×H)mm: 5,000×3,000
- Format: MP4
- Time: 30 sec.



Fee (Tax Incl.) **JPY 1,100,000**

Vertical Advertisement at Central Entrance

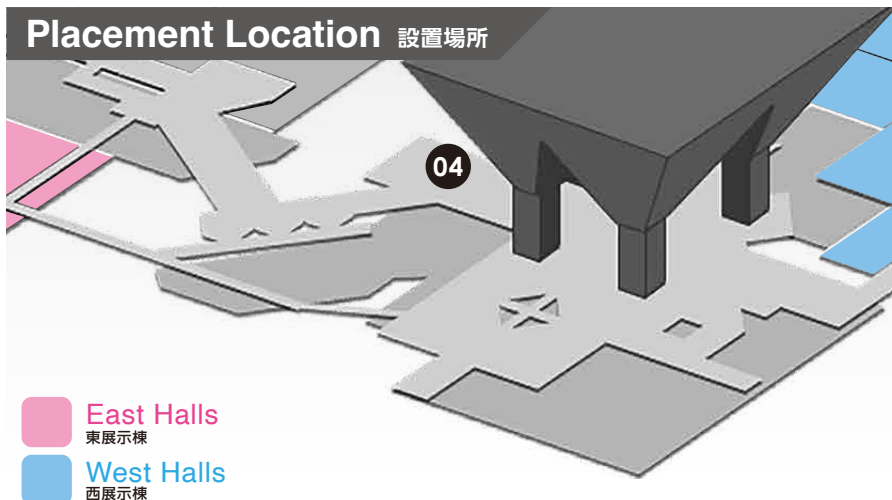
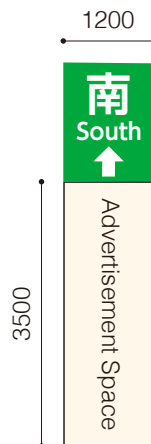
- Advertisement Side: Single Sided
- Size (W×H)mm: 1,200×3,500



Fee (Tax Incl.) **JPY 792,000**

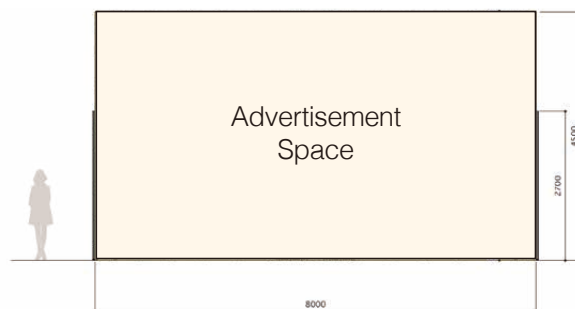
Backside Advertisement at Central Entrance

- Advertisement Side: Single Sided
- Size (W×H)mm: 1,200×3,500



Fee (Tax Incl.) **JPY 462,000**

- Monitor Size (W×H)mm: 8,000×4,500
- Format: MP4
- Time: 30 sec.

A photograph of the LED vision ad in a large exhibition hall. The ad displays the text "FOODEX JAPAN" in large, bold, red letters. In the background, there is a help desk for visitor badges with a sign that reads "来場者バッジ専用ヘルプデスク" and "Help desk for visitor badge". A sign on the right wall indicates "東展示棟" and "East Hall".

FOODEX JAPAN

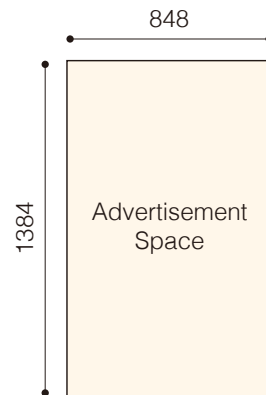
Fee (Tax Incl.) **JPY 1,496,000**

06

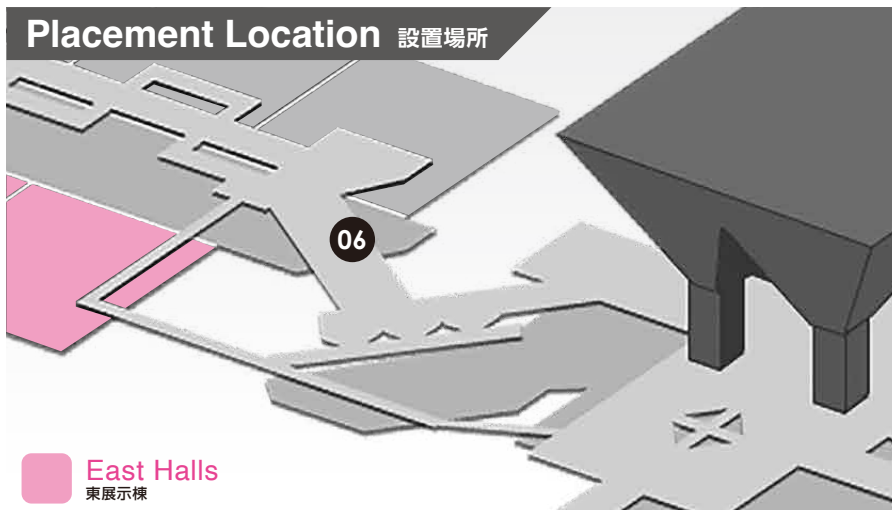
Billboard (Guiding Sign)

Applicable to ALL exhibitors.

- Advertisement Side: Single Sided
- Size (W×H)mm: 848×1,384



Placement Location 設置場所



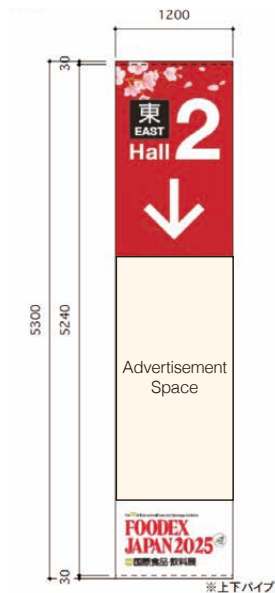
Fee (Tax Incl.) **JPY 253,000**

07

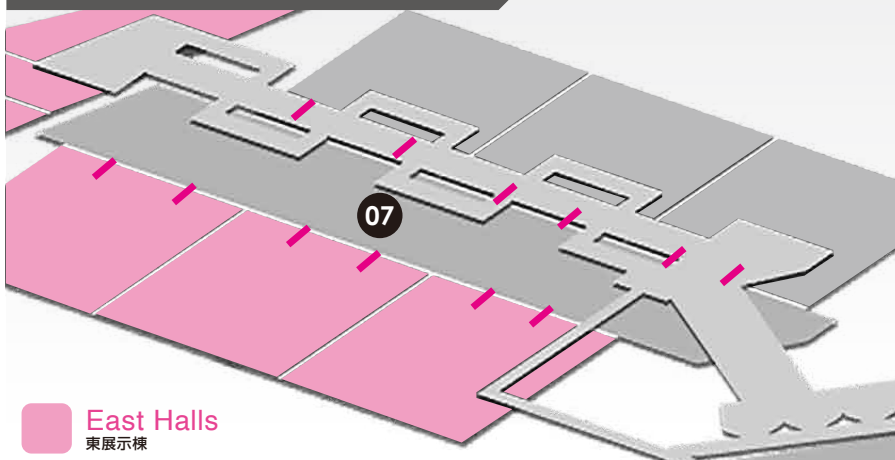
Applicable Exhibitors East Halls only

Galleria 2F Hanging banner above entrance

- Advertisement Side:
2-Sided
- Size (W×H)mm:
1,200×2,500



Placement Location 設置場所



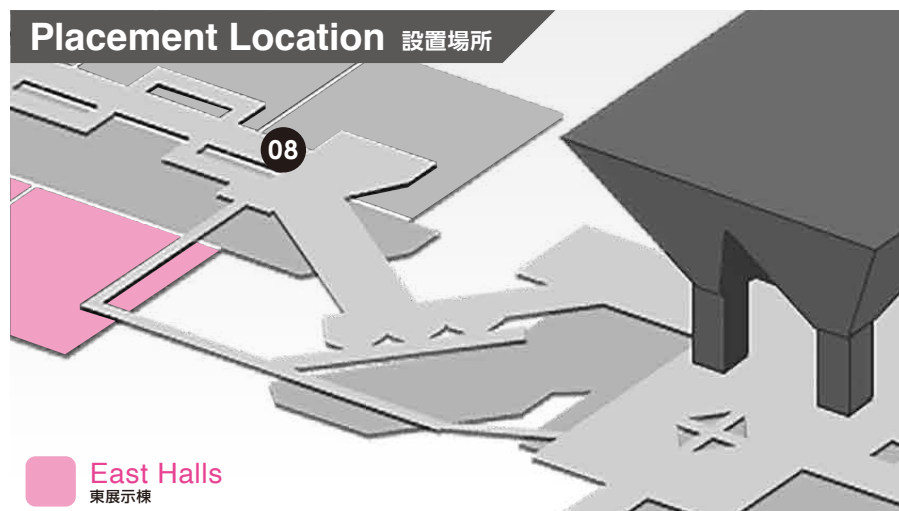
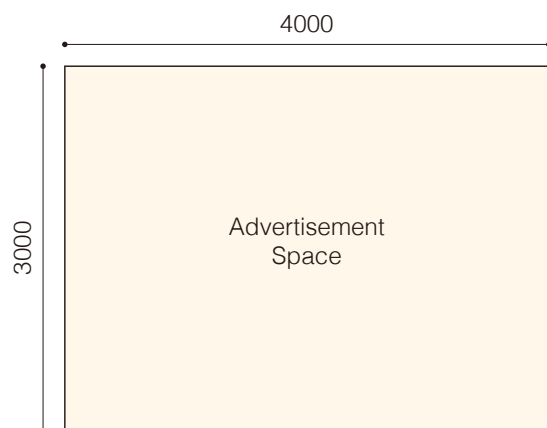
Fee (Tax Incl.) **JPY 385,000**

08

Galleria 2F Hanging Banner

Applicable to ALL exhibitors.

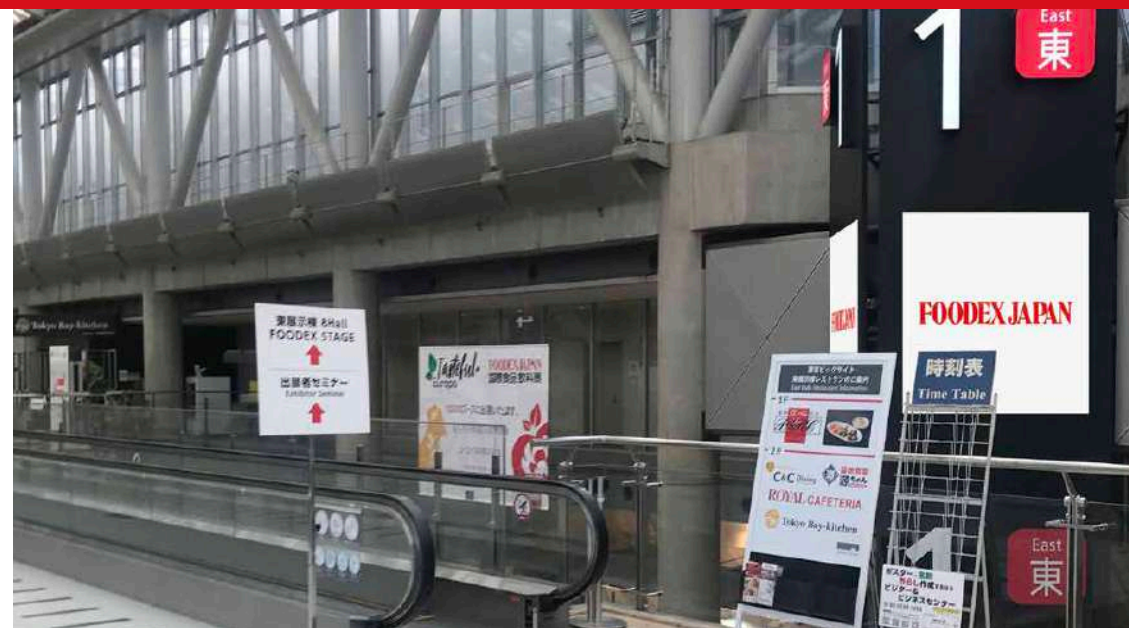
- Advertisement Side: 2-Sided
- Size (W×H)mm: 4,000×3,000



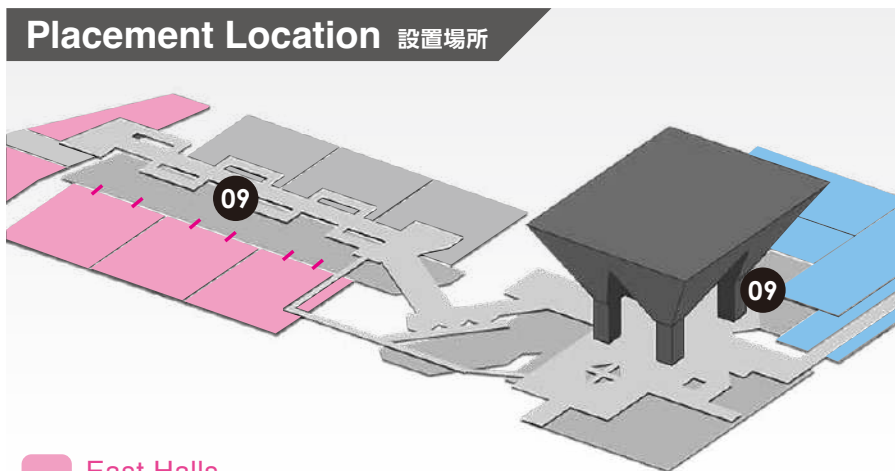
Fee (Tax Incl.) **JPY 418,000**

Galleria 1F Media CoreA

- Advertisement Side:
2-Sided
- Size (W×H)mm:
1,840×1,840



Placement Location 設置場所



East Halls
東展示棟

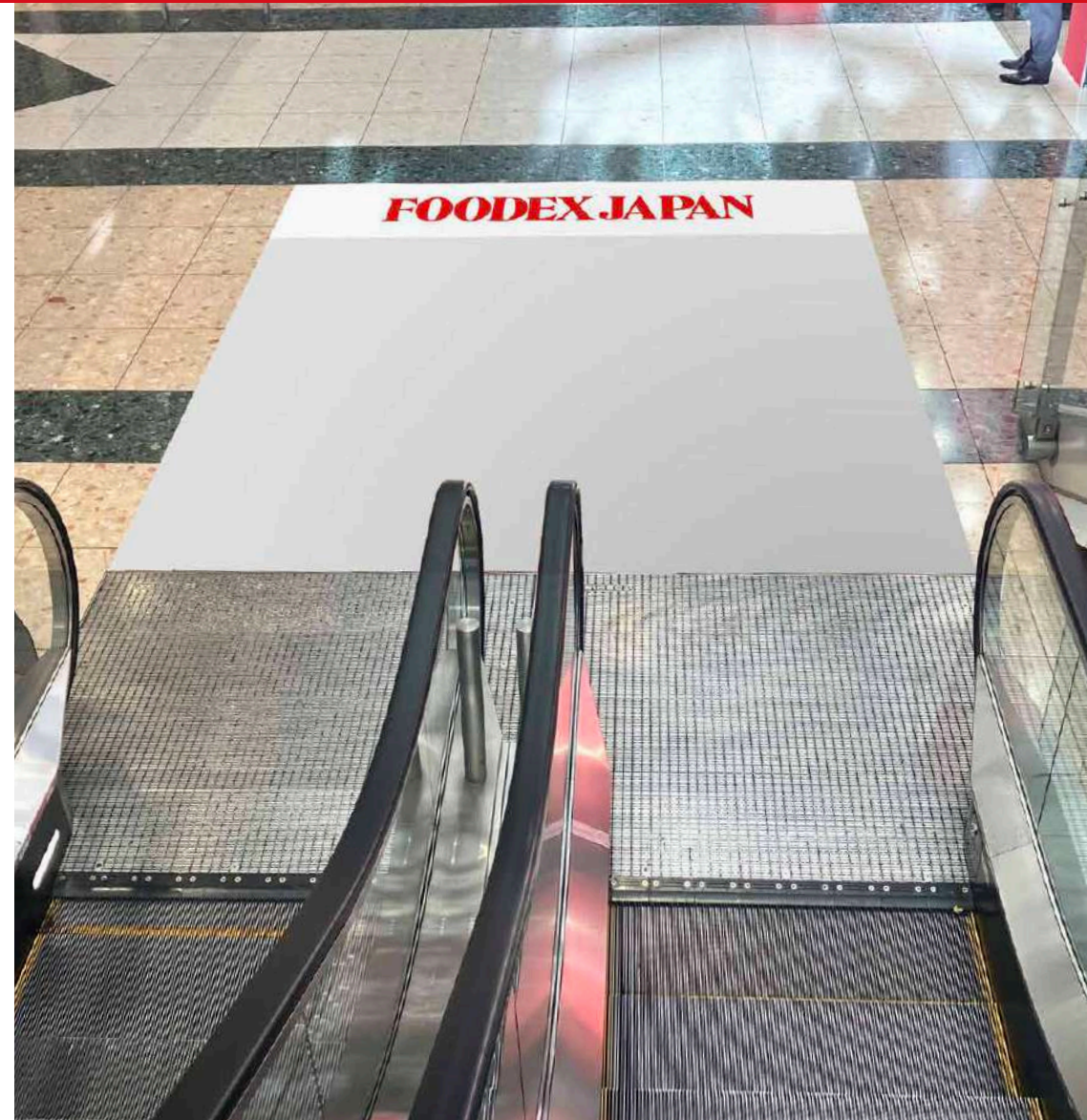
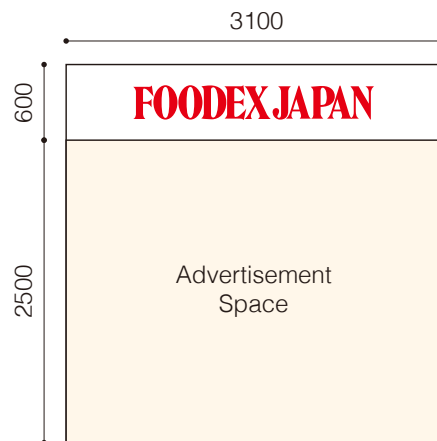
Fee (Tax Incl.) **JPY 440,000**

10

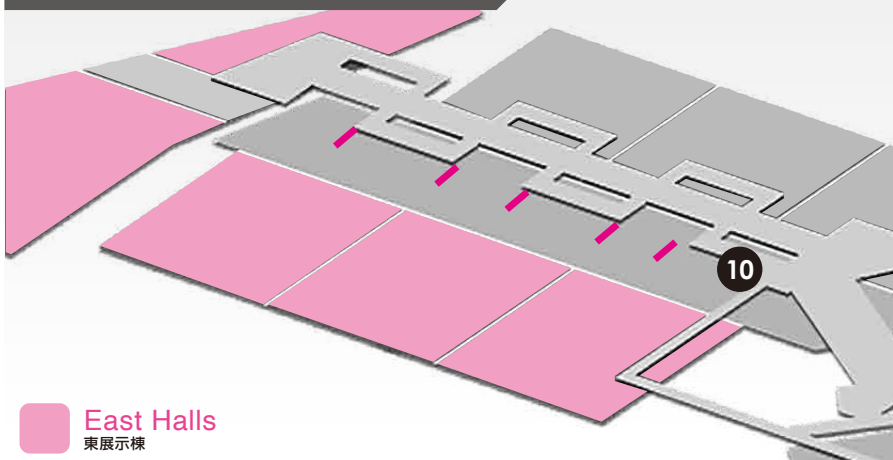
Applicable to ALL exhibitors.

Billboard (Escalator Floor Sign)

- Advertisement Side: Single Sided
- Size (W×H)mm: 3,100×2,500



Placement Location 設置場所

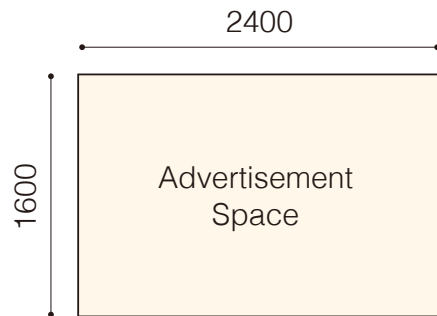


East Halls
東展示棟

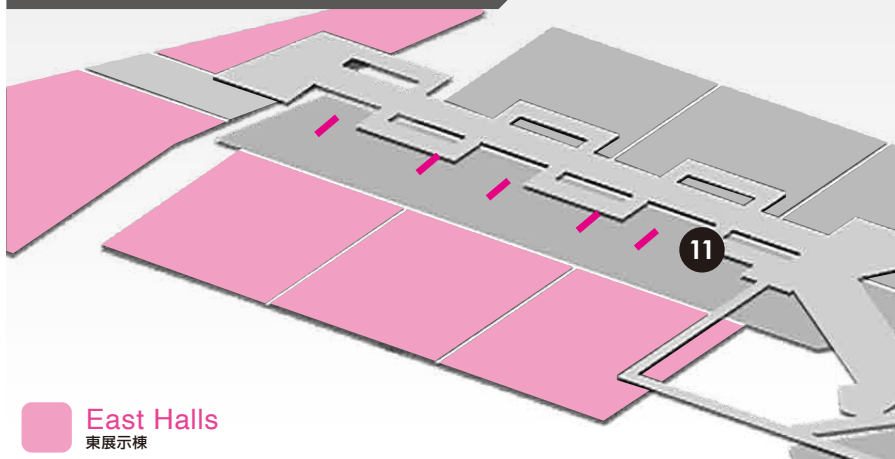
Fee (Tax Incl.) **JPY 418,000**

Galleria 1F Media Pole Banner

- Advertisement Side: 2-Sided
- Size (W×H)mm: 2,400×1,600



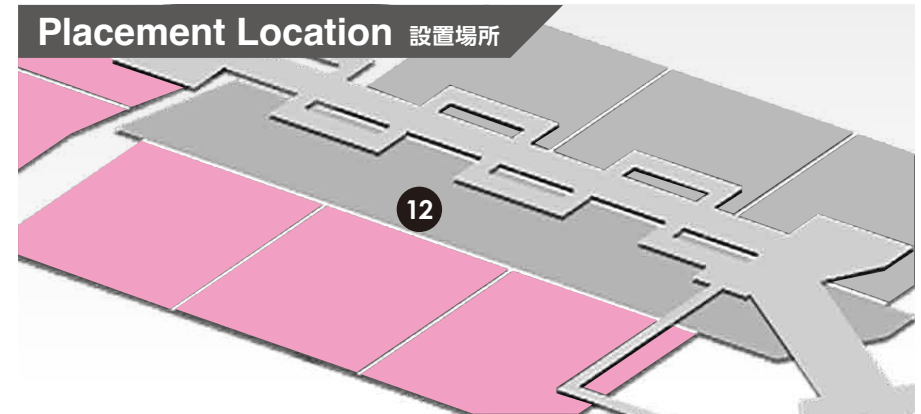
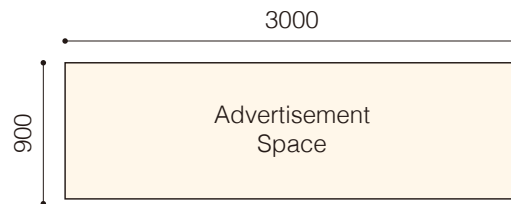
Placement Location 設置場所



Fee (Tax Incl.) **JPY 550,000**

Low Partition Advertisement at Venue Entrance

- Advertisement Side: Single Sided
- Size (W×H)mm: 3,000×900

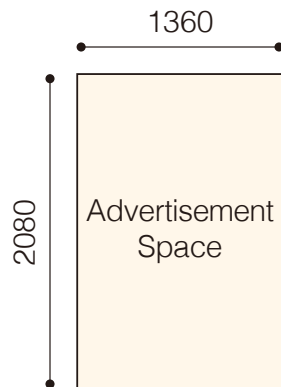


Fee (Tax Incl.)

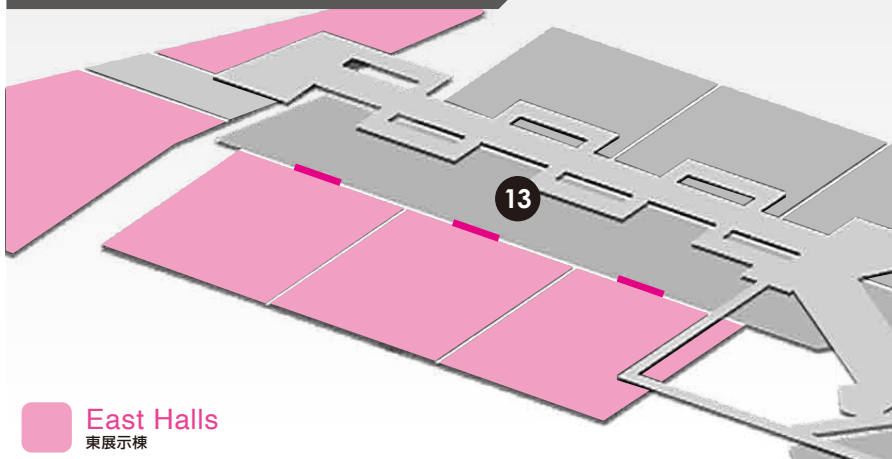
JPY 165,000

Billboard (Hall Entrance)

- Advertisement Side: Single Sided
- Size (W×H)mm: 1,360×2,080



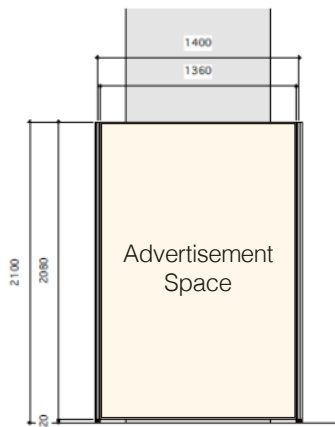
Placement Location 設置場所



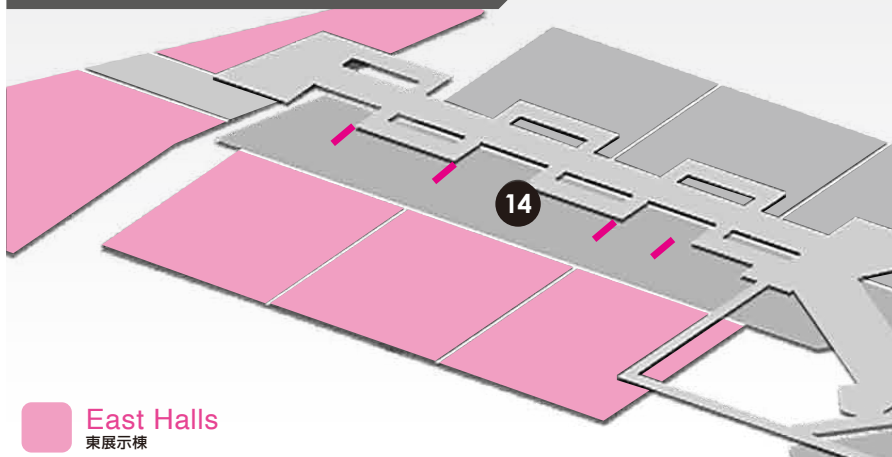
Fee (Tax Incl.) **JPY 385,000**

Galleria 1F Pillar Advertisement

- Advertisement Side: 4-Sided
- Size (W×H)mm: 1,400×2,100



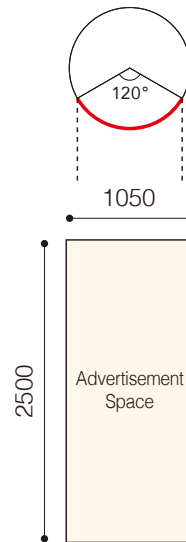
Placement Location 設置場所



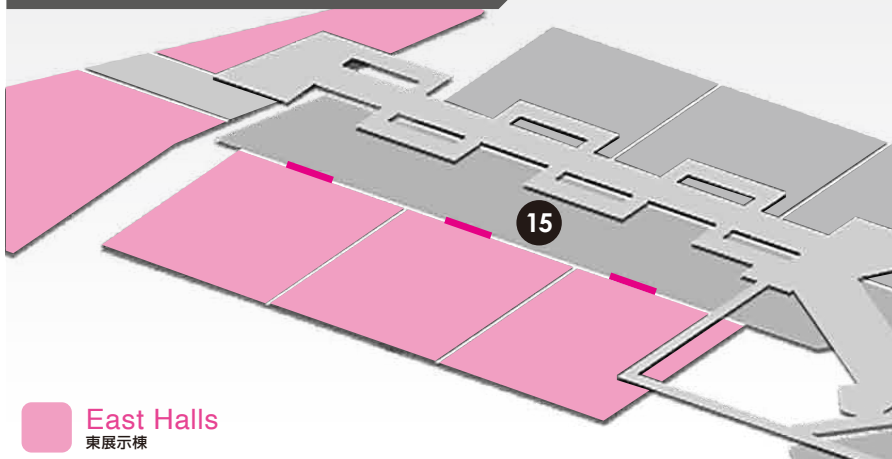
Fee (Tax Incl.) **JPY 550,000**

Pillar-wrapped banner (Hall Entrance)

- Advertisement Side:
Single Sided
- Size (W×H)mm:
1050×2500



Placement Location 設置場所



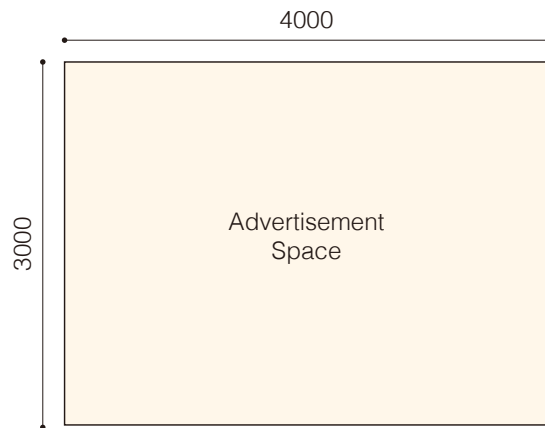
East Halls
東展示棟



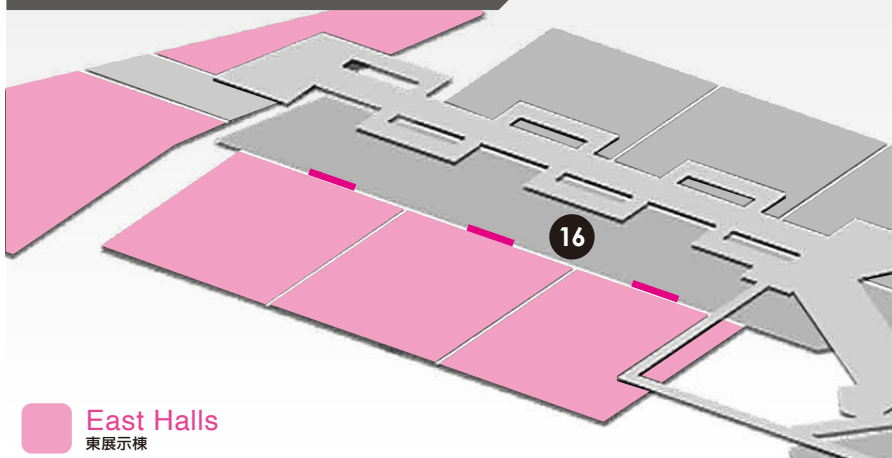
Fee (Tax Incl.) **JPY 440,000**

Galleria 1F Catwalk Hanging Banner

- Advertisement Side: Single Sided
- Size (W×H)mm: 4,000×3,000



Placement Location 設置場所



Fee (Tax Incl.) **JPY 660,000**

Exhibition Hall Pillar Advertisement

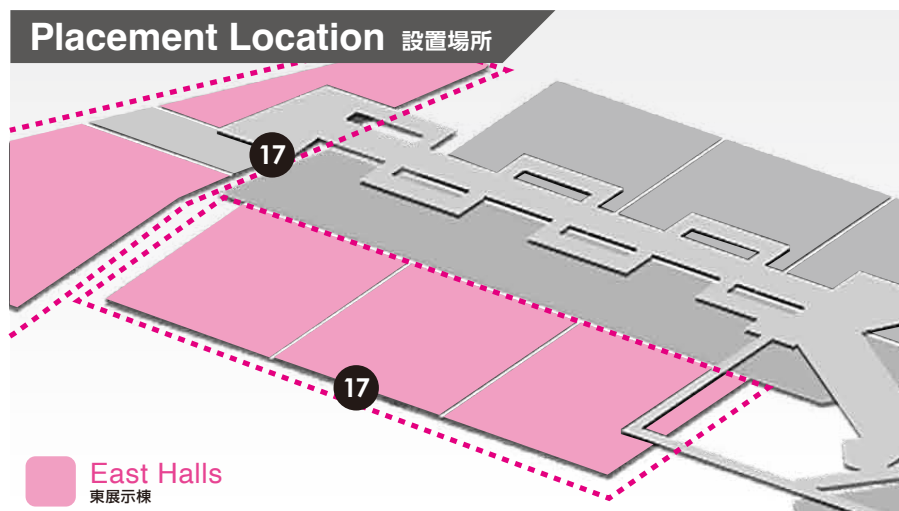
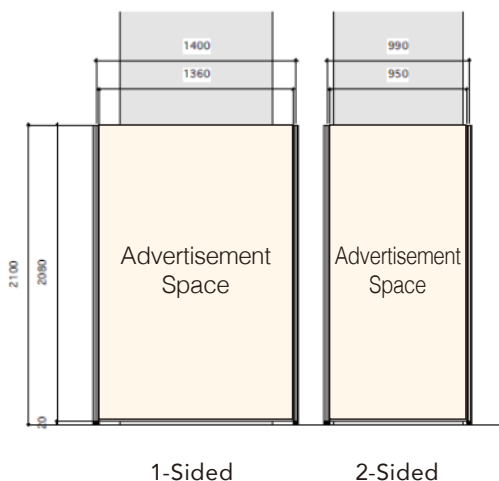
- Advertisement Side: 3-Sided

- Front:

Size (W×H)mm:
1,360×2,080

- Side:

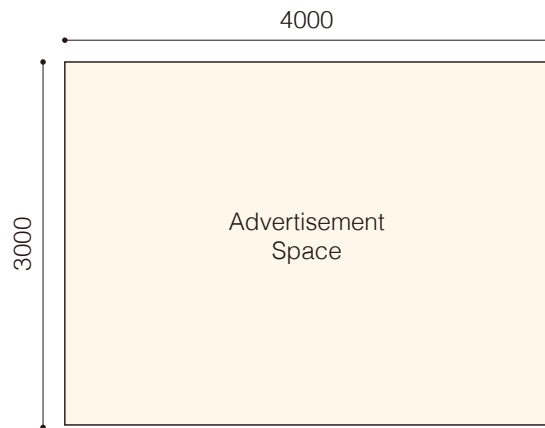
Size (W×H)mm:
950×2,080



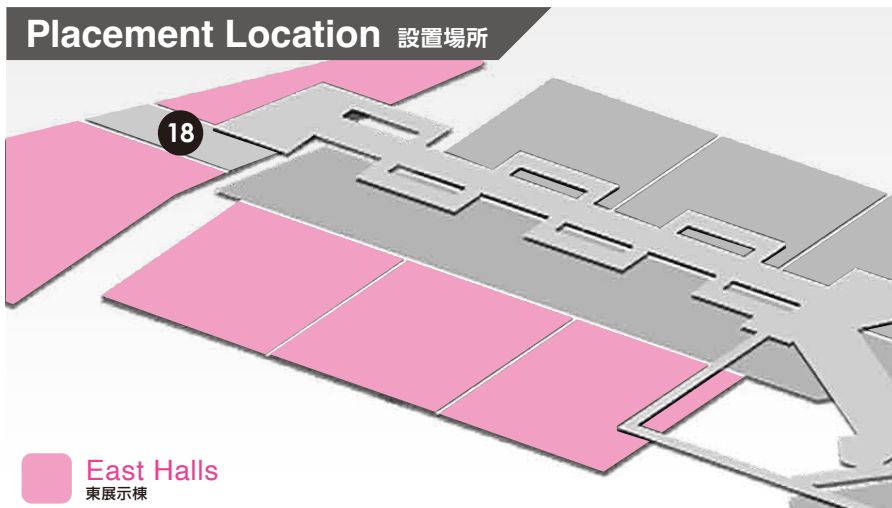
Fee (Tax Incl.) **JPY 385,000**

Hanging banner at East 7 and 8H entrances

- Advertisement Side: Single Sided
- Size (W×H)mm: 4,000×3,000



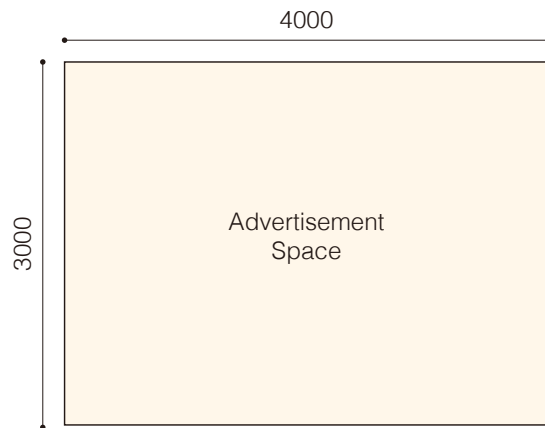
Placement Location 設置場所



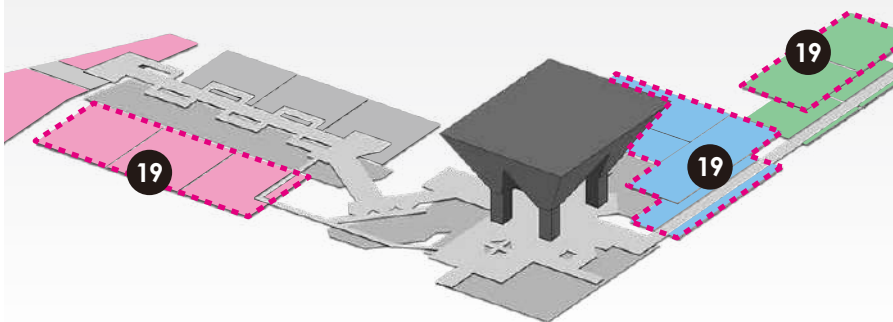
Fee (Tax Incl.) **JPY 350,000**

Hall hanging Banner (4-sided)

- Advertisement Side: 4-Sided
- Size (W×H)mm: 4,000×3,000



Placement Location 設置場所



East Halls
東展示棟

West Halls
西展示棟

South Halls
南展示棟



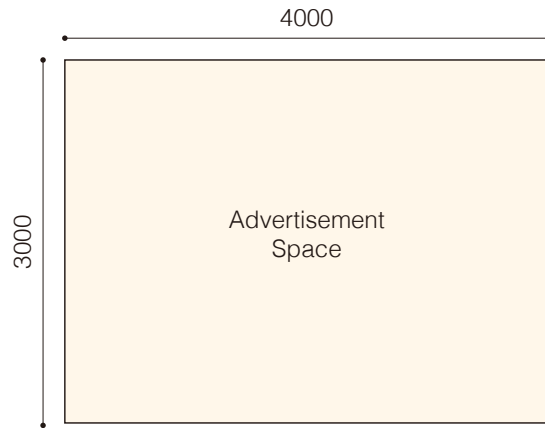
Fee (Tax Incl.) **JPY 1,100,000**

20

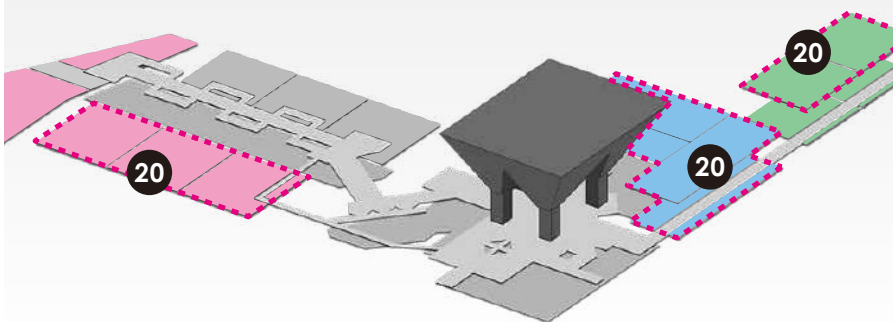
*Banner hanging is not possible at some venues. Please contact the Secretariat in advance.

Hall hanging Banner (2-sided)

- Advertisement Side: 2-Sided
- Size (W×H)mm: 4,000×3,000



Placement Location 設置場所

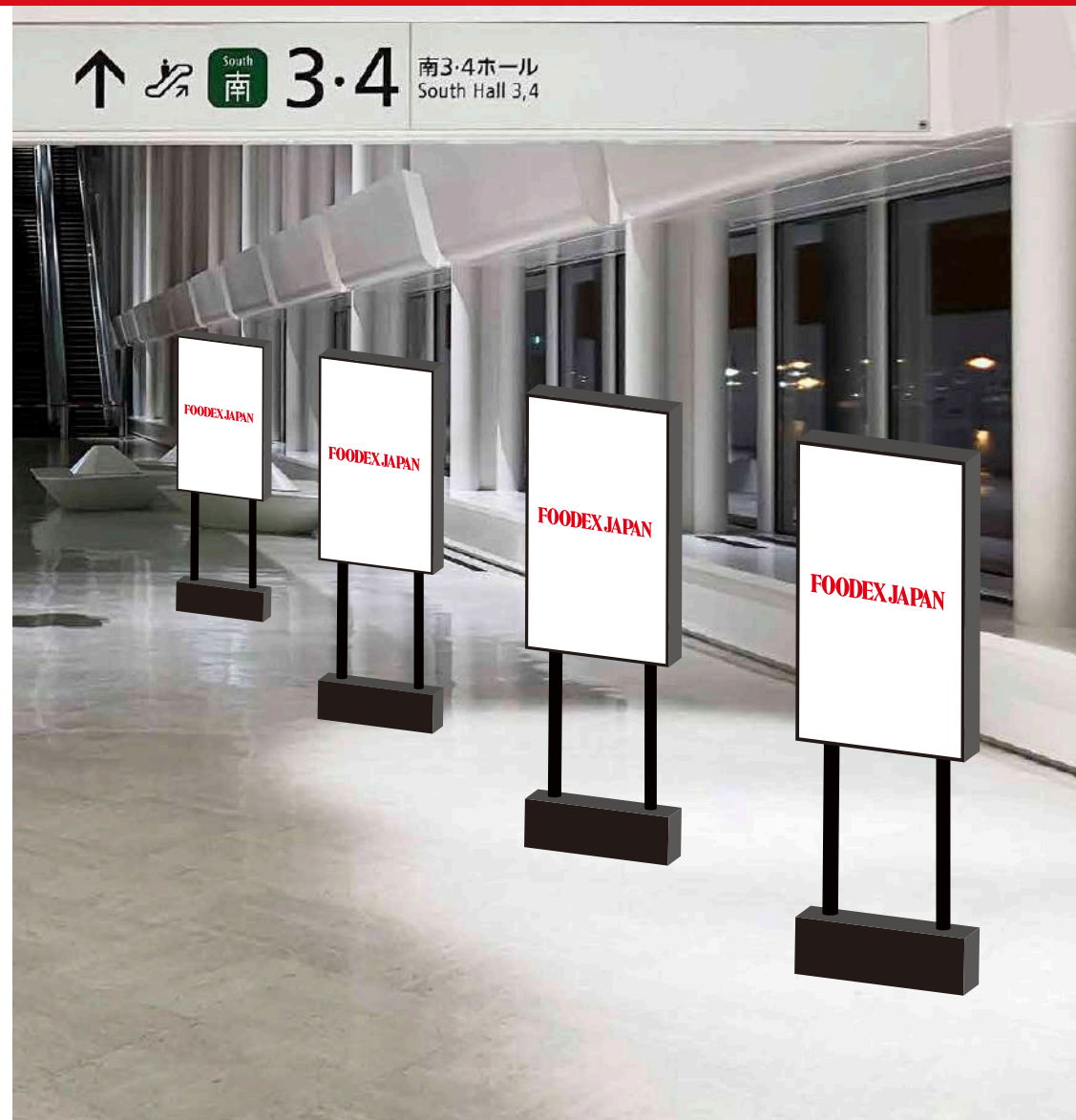
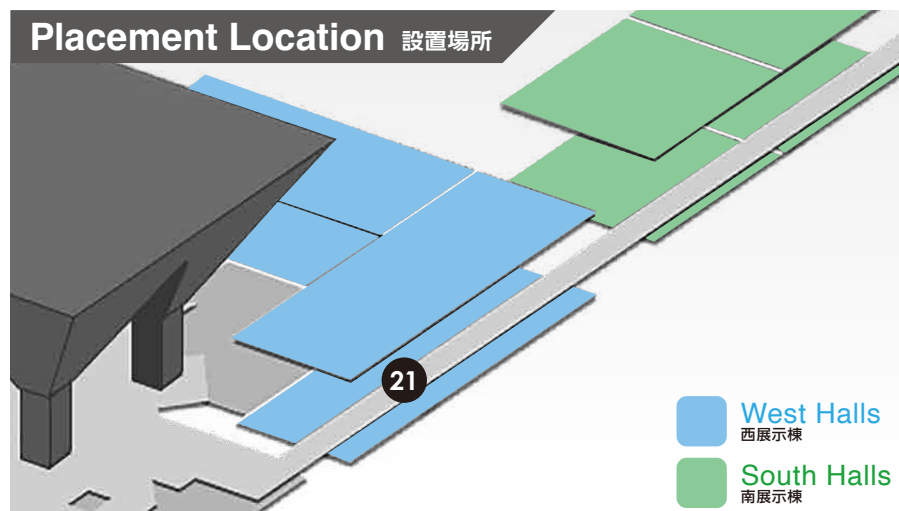
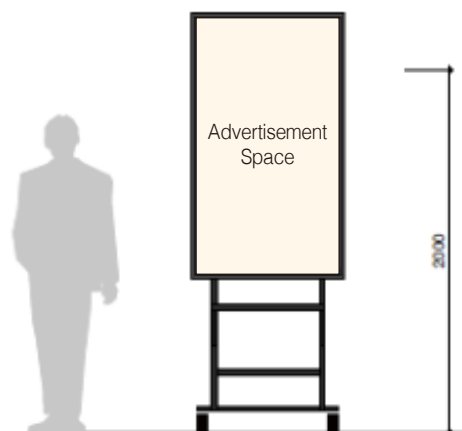


■ East Halls 東展示棟
■ West Halls 西展示棟
■ South Halls 南展示棟



Fee (Tax Incl.) **JPY 660,000**

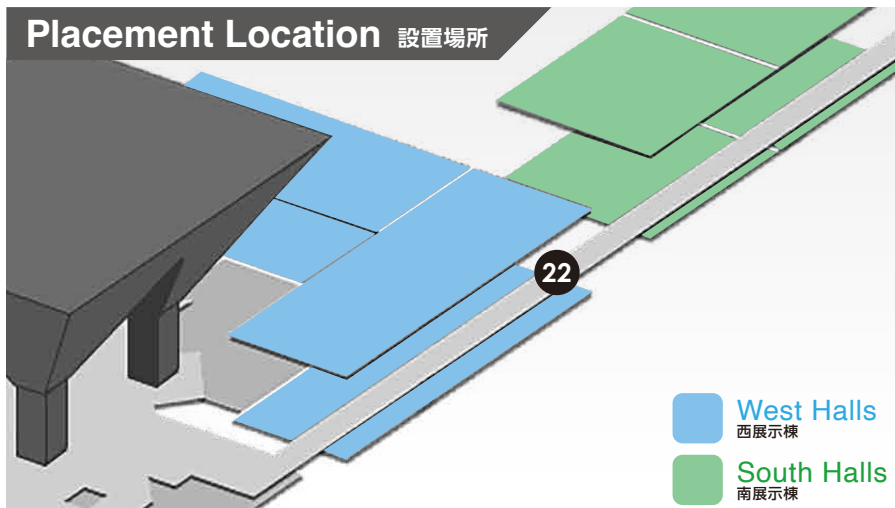
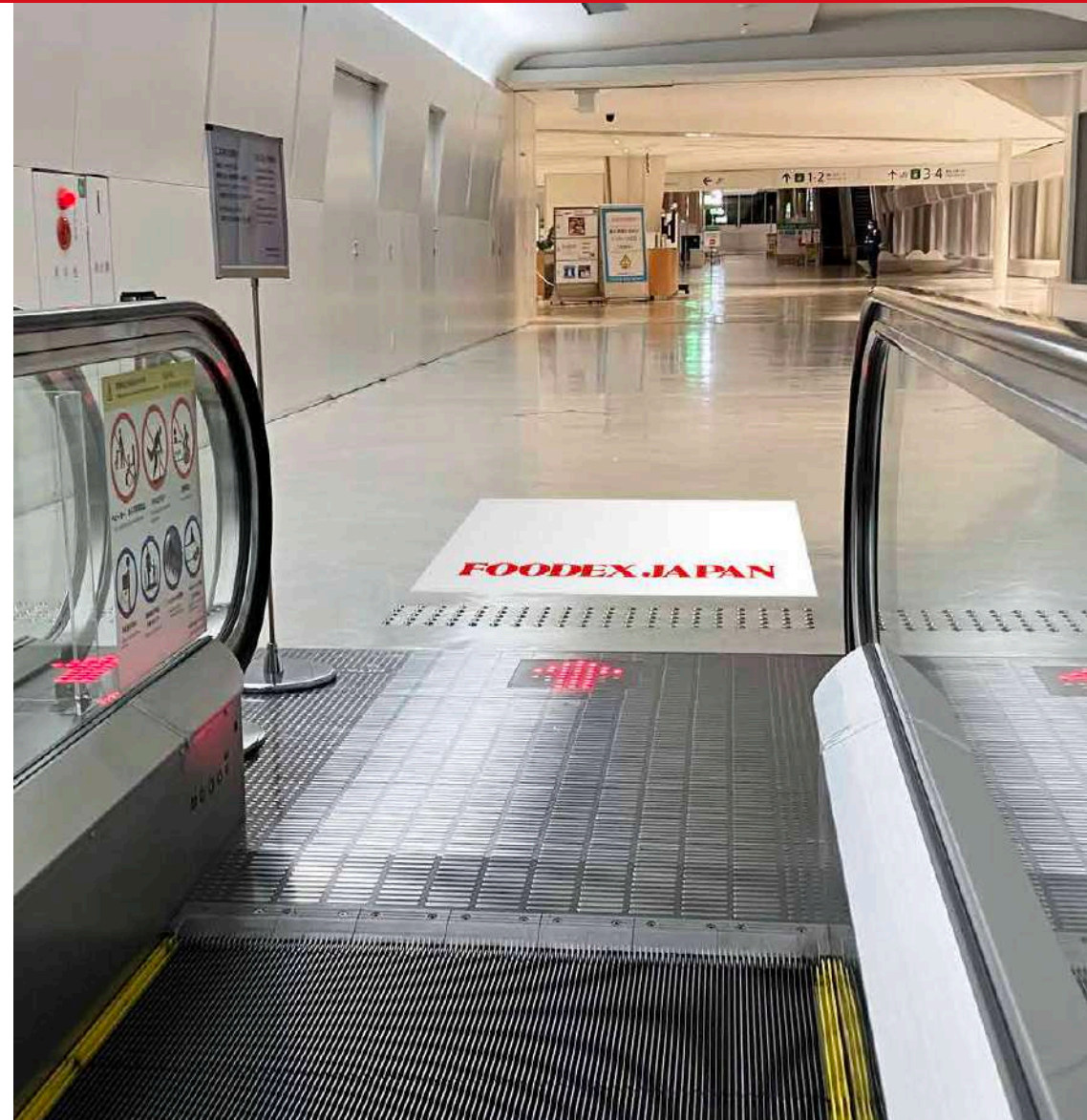
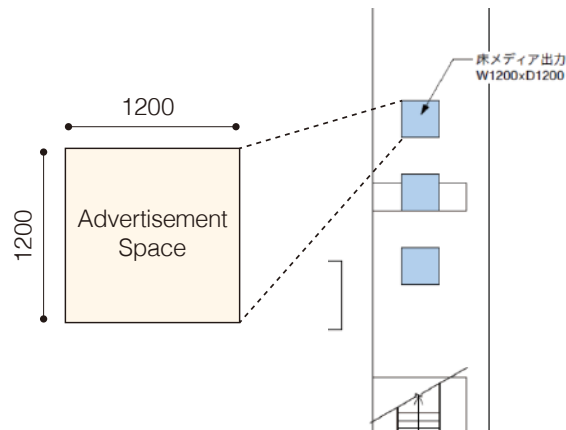
- Monitor Size (W×H)mm: 803.5×1428.5
- Format: MP4
- Time: 30 sec.



Fee (Tax Incl.) **JPY 550,000**

Billboard Escalator Floor Sign

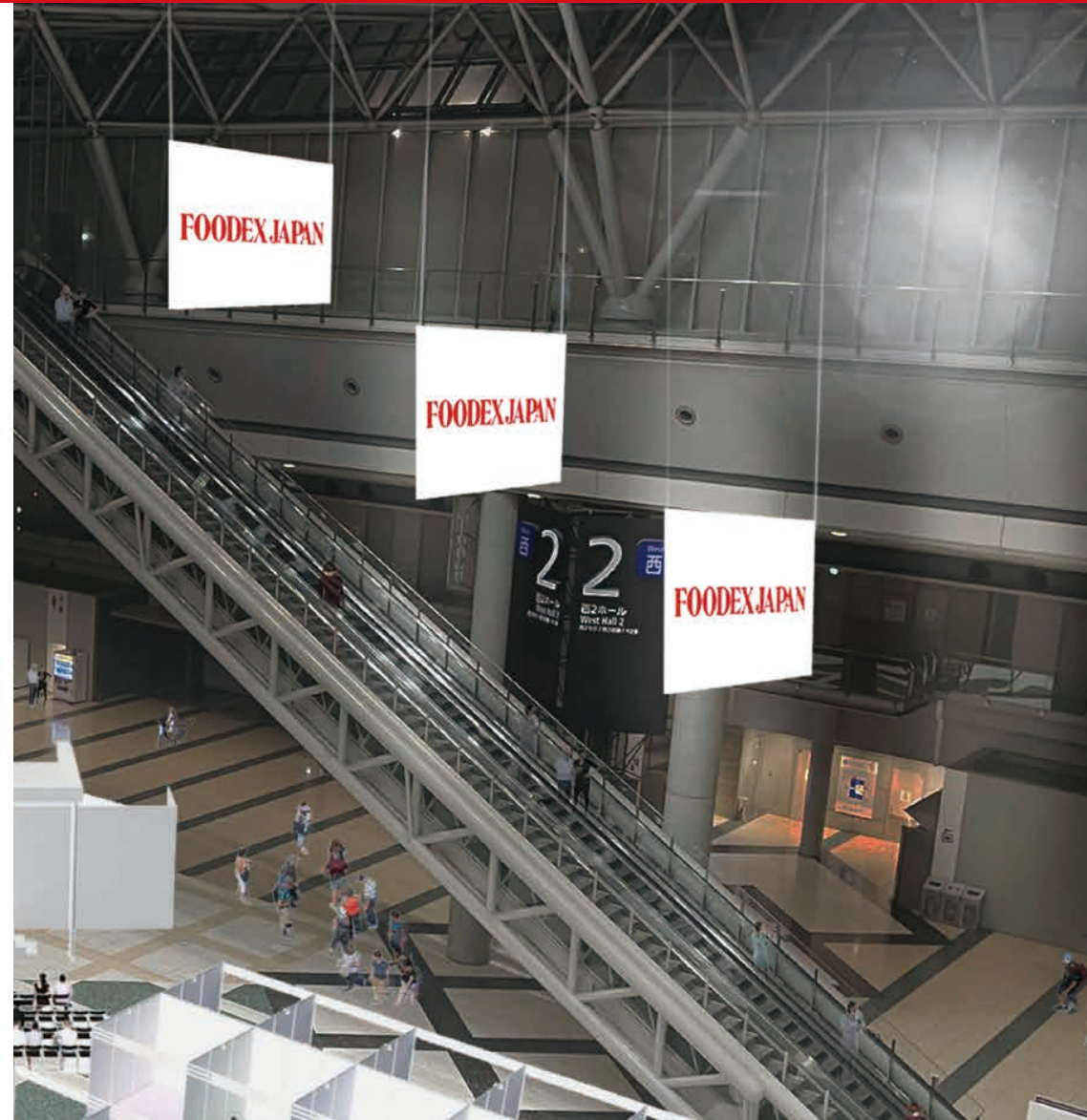
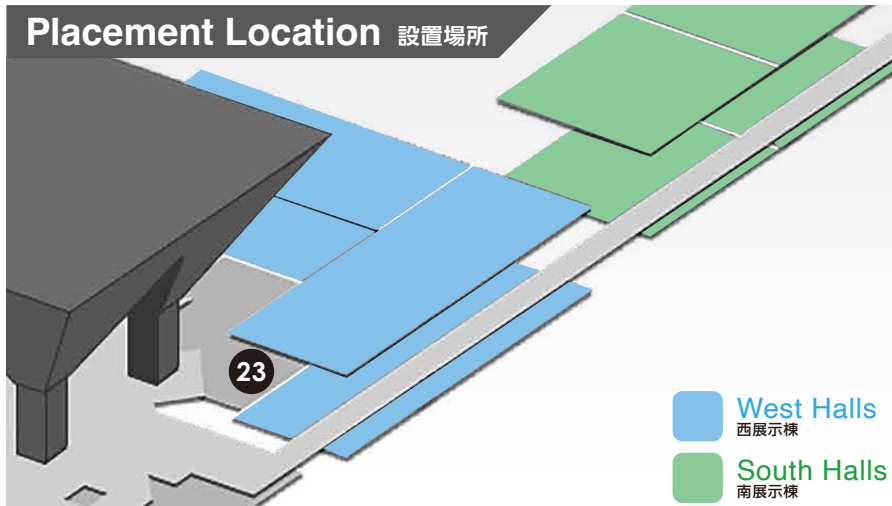
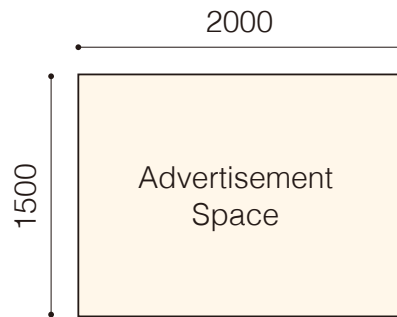
- Advertisement Side: 1-Sided
- Size (W×H)mm: 1,200×1,200



Fee (Tax Incl.) **JPY 418,000**

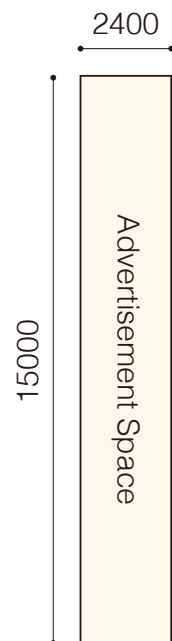
Banner above the West Hall entrance escalator

- Advertisement Side: 1-Sided
- Size (W×H)mm: 2000×1,500

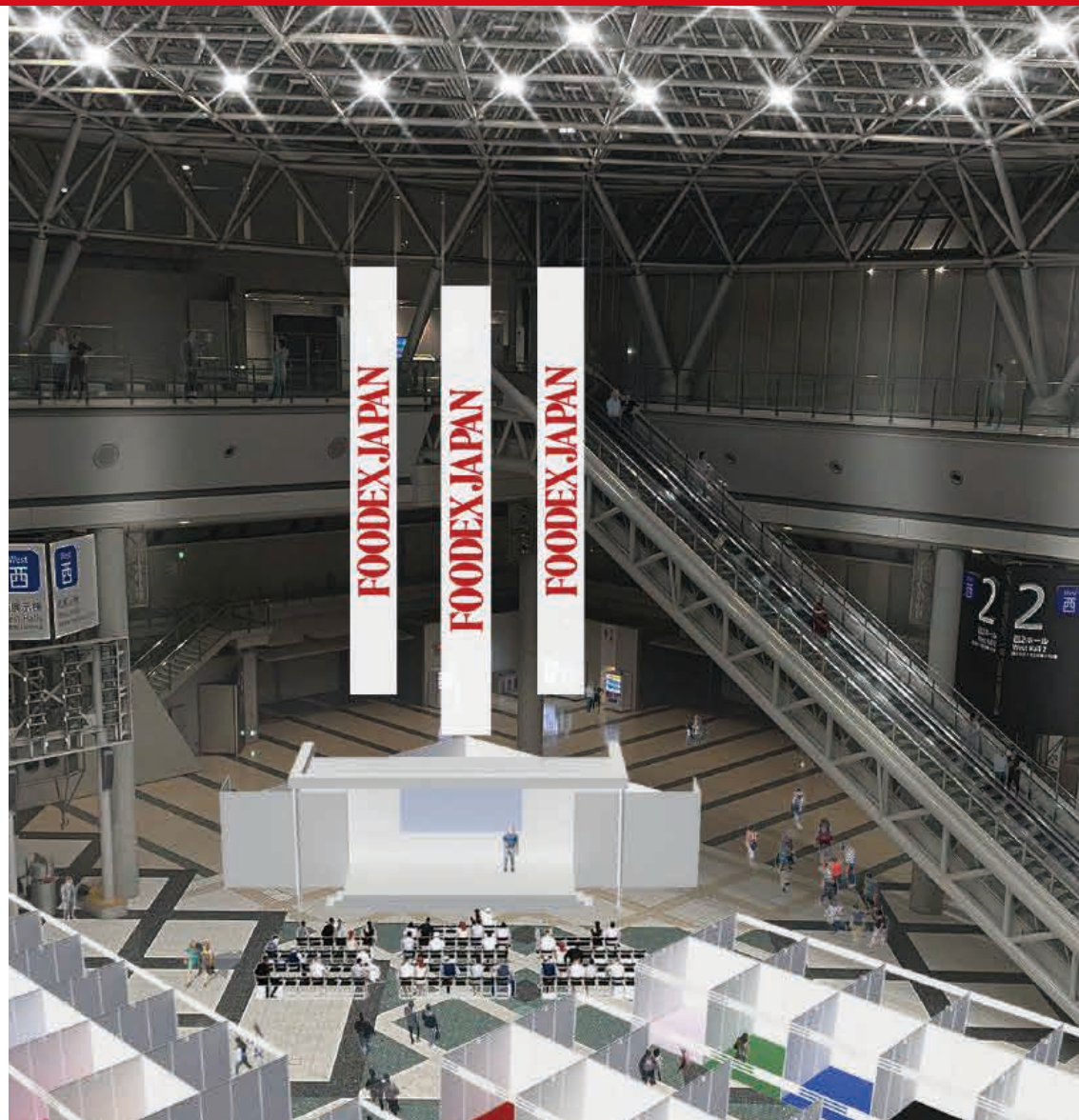
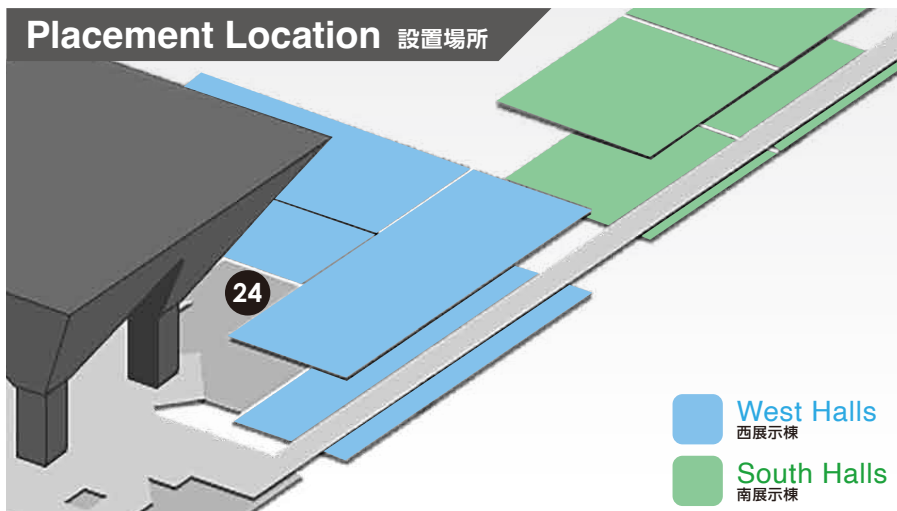


Fee (Tax Incl.) **JPY 580,000**

- Advertisement Side:
1-Sided
- Size (W×H)mm:
2,400×15,000



Placement Location 設置場所



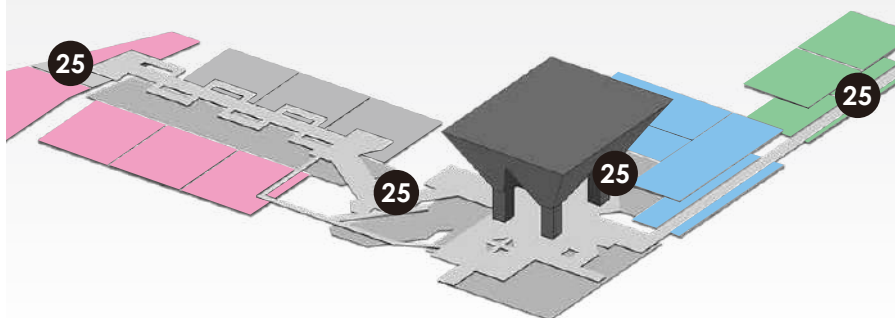
Fee (Tax Incl.) **JPY 1,250,000**

Badge Counter Back Logo&Booth No. Advertisement

- Advertisement Side: Single Sided
- Size (W×H)mm: 1,850×600



Placement Location 設置場所



East Halls
東展示棟

West Halls
西展示棟

South Halls
南展示棟



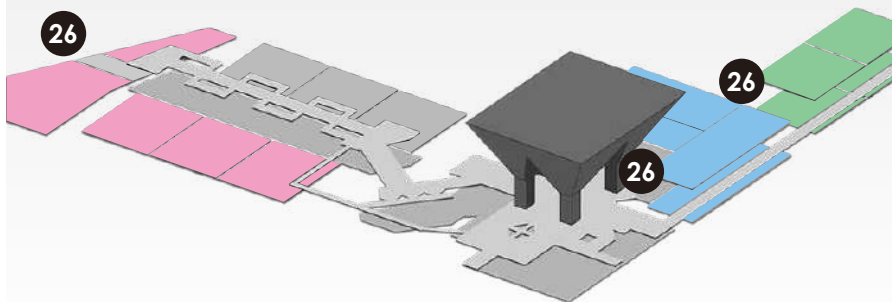
Fee (Tax Incl.) **JPY 396,000**

Bus Signboard Advertisement

- Advertisement Side: Single Sided
- Size (W×H)mm: 950×1,200



Placement Location 設置場所



■ East Halls 東展示棟
■ West Halls 西展示棟
■ South Halls 南展示棟

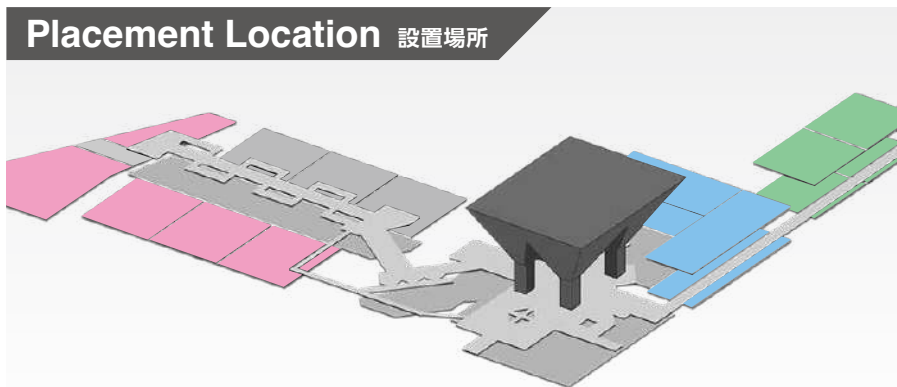


Fee (Tax Incl.) **JPY 88,000**

Internally Lit Venue Map Advertisement

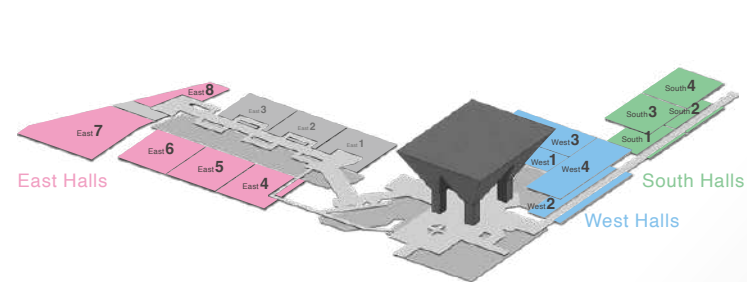
- Advertisement Side: Single Sided
- Size (W×H)mm: 1,050×400

Placement Location 設置場所



■ East Halls 東展示棟
■ West Halls 西展示棟
■ South Halls 南展示棟

FOODEX JAPAN MAP



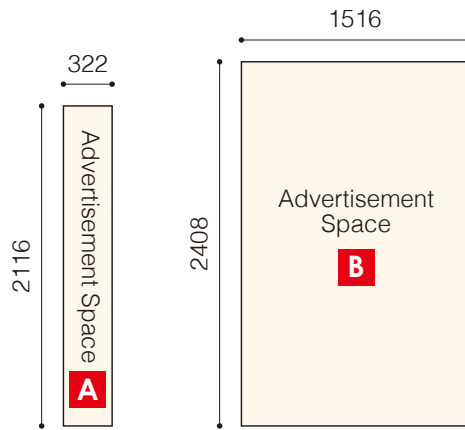
Advertisement
Space

Advertisement
Space

Fee (Tax Incl.)

JPY 99,000

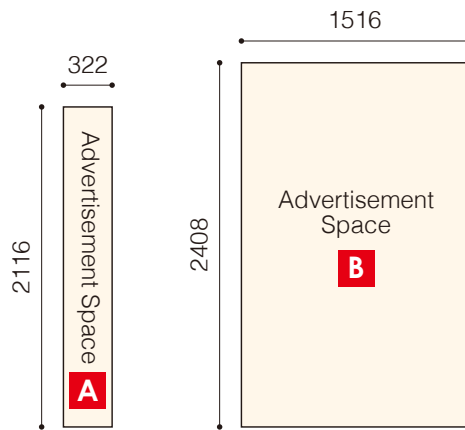
- Advertisement Side: Single Sided
- **A** Size (W×H)mm: 322×2,116
- **B** Size (W×H)mm: 1,516×2,408



A Fee (Tax Incl.)
JPY 77,000

B Fee (Tax Incl.)
JPY 165,000

- Advertisement Side: Single Sided
- **A** Size (W×H)mm: 322×2,116
- **B** Size (W×H)mm: 1,516×2,408



Placement Location 設置場所



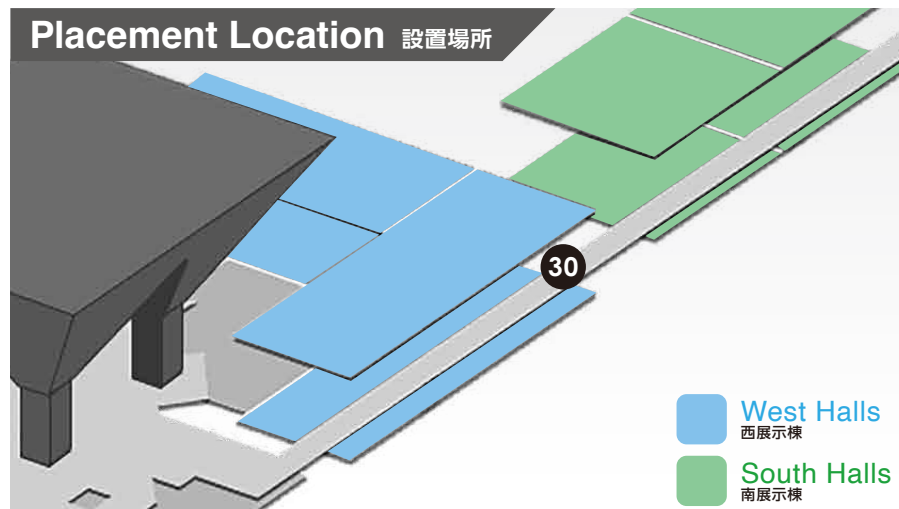
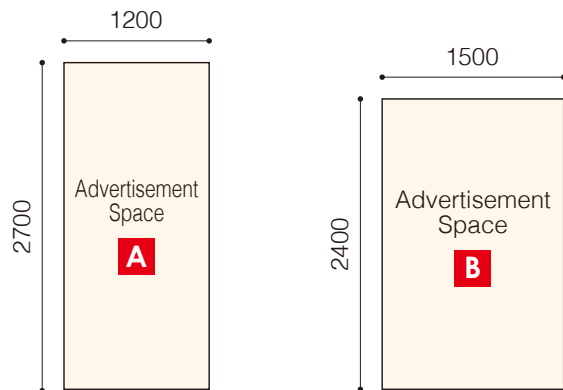
A Fee (Tax Incl.)
JPY 77,000

B Fee (Tax Incl.)
JPY 165,000

Entrance Gate Signboard on West-South Hall 1F Traffic Route-1

Applicable Exhibitors **West Halls only**

- Advertisement Side: Single Sided
- **A** Size (W×H)mm: 1,200×2,700
- **B** Size (W×H)mm: 1,500×2,400



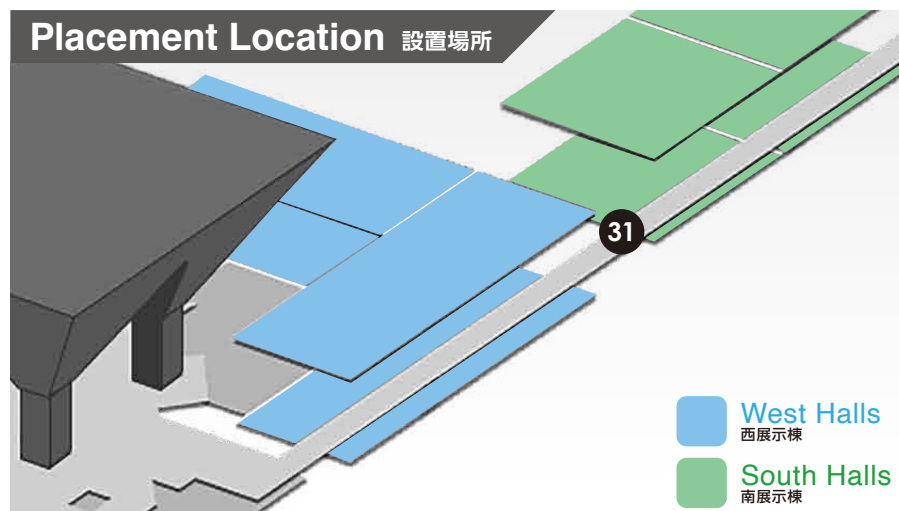
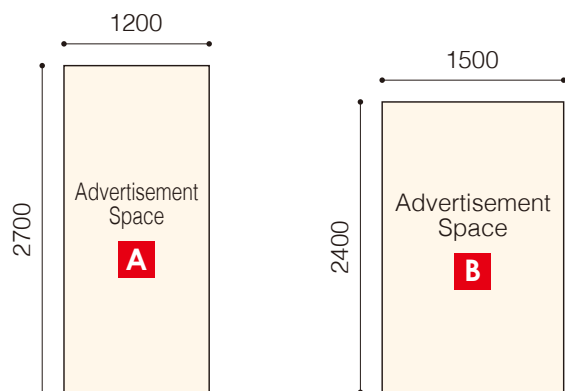
A Fee (Tax Incl.)
JPY 187,000

B Fee (Tax Incl.)
JPY 231,000

Entrance Gate Signboard on West-South Hall 1F Traffic Route-2

Applicable Exhibitors **South Halls only**

- Advertisement Side: Single Sided
- **A** Size (W×H)mm: 1,200×2,700
- **B** Size (W×H)mm: 1,500×2,400

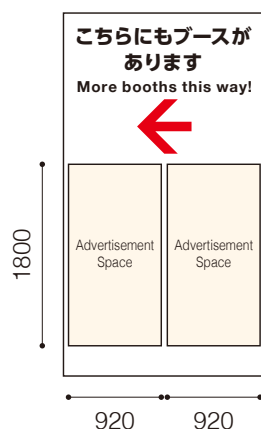


A Fee (Tax Incl.)
JPY 187,000

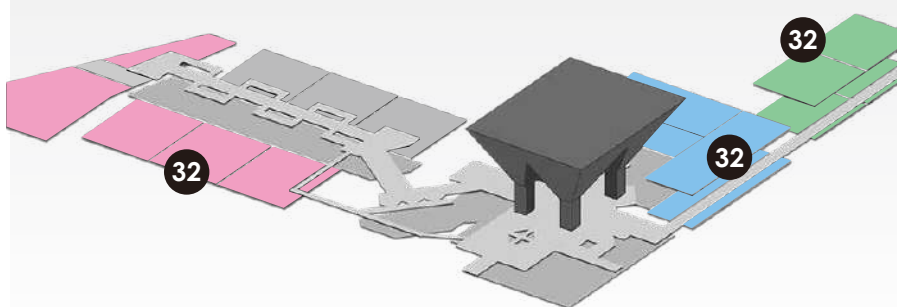
B Fee (Tax Incl.)
JPY 231,000

Signboard Advertisement: "More booths this way!"

- Advertisement Side: Single Sided
- Size (W×H)mm: 920×1,800



Placement Location 設置場所



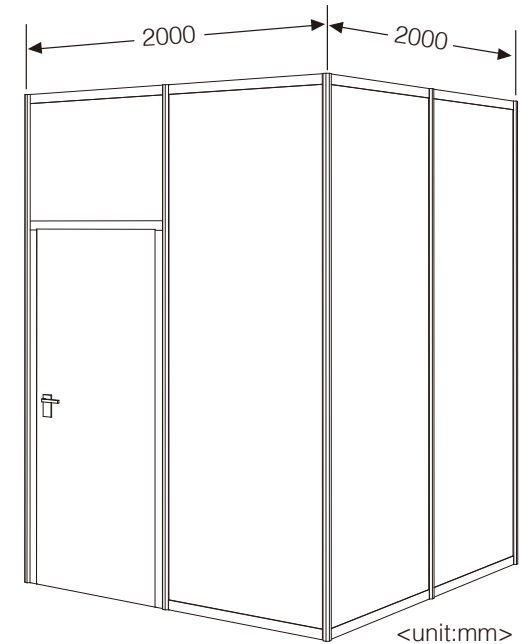
■ East Halls 東展示棟
■ West Halls 西展示棟
■ South Halls 南展示棟



Fee (Tax Incl.) **JPY 165,000**

Make most of your exhibition stand space!

- Period: March 10(Tue.) -13(Fri.) 4:30PM , 2026
- Place: Allocated by Secretariat
- Size: 4.0 sq. m. with door & lock
(front and depth vary depending upon location)



1. Exhibitors shall bear sole responsibility for managing the stockroom. The Secretariat shall not be liable for any stolen items.
2. The stockroom may not be used for resting, smoking or cooking.
3. Each exhibitors can apply for **up to 2 stockrooms**.

First come, first served, Limited to 3 slots

This plan allows you to use the special stage set up within the venue. You can use it for seminars, demonstrations, etc.

- 1 session 50 minutes
- Free attendance: 100 seats
- Pre-registration or on the day of the event will be accepted on a first-come, first-served basis.
- Sampling possible

Schedule

Each day from March 10th(Tue) to 13th(Fri)
11:00~11:50
12:00~12:50
13:00~13:50
14:00~14:50
15:00~15:50



limited 3 slots

Fee (Tax Incl.) **JPY 550,000**

Distributed to 200,000+ Japanese buyers

- E-newsletter submission deadline: Jan 30(Fri.), 2026
- The Secretariat will decide on the send-out date.
- Targets: 200,000 Japanese buyers
- Place: Head of Newsletter
- Size: 38 letters x 5 lines in Japanese or 80 words in English + URL

□□□□ Co.,Ltd. <http://www.□□□□>

■Everyone involved in the food industry is welcome to visit!

■Please feel free to ask us anything about overseas trends or anything about importing and exporting goods! Our expert staff will be at the venue to assist you. A seminar will be held at the venue on ●●/●/● in ●Hall at ●●time. It will be full of useful information that you can only hear here! Please stop by booth number ●● at the venue.

(Sample)

*The e-newsletter should be either in Japanese or English only.

*No photos or images are allowed.

*Only 1 e-newsletter will be made by each company or each pavilion

More than 1.5 million page views!

- Period: beginning of January – end of March, 2026 (on both Japanese and English official homepage.)
- Format: banner with a link
- Available Slots: 5
- PC Size (W×H): 300 x 250 pixels
- Data Required: GIF, JPG or PNG
- Animation: YES
- Rotation: Crossfading in 5 seconds
- URL: Required

*The location of your advertisement is decided in order of application.

*Available quantities are limited.



(Sample)

The posting location is here.

A

Top page banner ad

A page that is sure to be visited on the app!

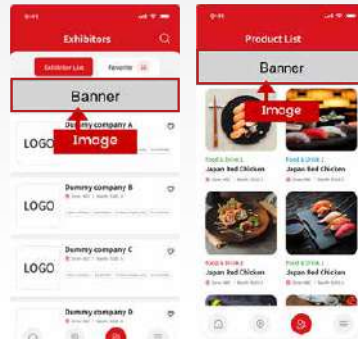


- Displayed at the top of the top page
- Fixed display even when scrolling
- Link: "Exhibitor details" in the app
- Submission size: 320px wide × 50px high
- File format: JPG or PNG
- Maximum number of slots: 4 days, 4 slots
- Rotates every 5 seconds

B

Exhibitor/
Product List Banner Ads

Promote your products to active users who are searching with large banners!

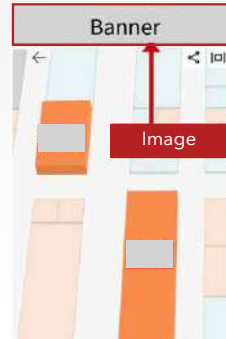


- Displayed in the following two places at the top of the screen
 - 1) Exhibitor's List
 - 2) Product Search
- Fixed display even when scrolling
- Links
 - 1) "Exhibitor details" in the app
 - 2) "Product details" in the app
- Submission size: 320px wide × 80px high
- File format: JPG or PNG
- Maximum number of slots: 4 days, 4 slots
- Rotates every 5 seconds

C

Web map banner ads

The most viewed screen? Promote to those looking for a booth to visit!

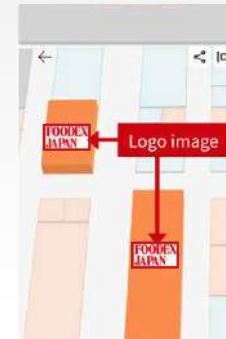


- Fixed display at the top of the WEB map
- Fixed display even when scrolling
- Link: "Exhibitor details" in the app
- Submission size: 320px wide × 50px high
- File format: JPG or PNG
- Maximum number of slots: 4 days, 4 slots
- Rotates every 5 seconds

D

WEB Map
Logo Advertisement

Limited to 6 or more booths! Increase your company's presence with maps!

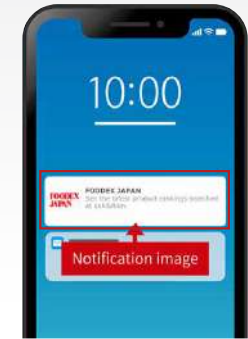


- Display your company logo on the web map
- Link: "Exhibitor details" in the app
- Submission size: 192px wide × 192px high
- File format: PNG
- Maximum number of slots: 4 days
- Limited to exhibitors with 6 or more booths

E

Push notification
advertising

Get timely notifications on the day of the exhibition!



- Notify all HCJ app users
 - Limited to timely notification on the day of the exhibition (subject to review by the secretariat)
 - Link: "Exhibitor details" in the app
 - Character display: Based on iOS and Android
 - Logo (1): File format: JPG or PNG
 - Maximum number of slots: 1 day, 5 slots
 - Purchase any of the slots below. One push notification is allowed within the frame.
- | | |
|-------------|-------------|
| 8:30~9:30 | 13:00~14:00 |
| 10:00~11:00 | 14:30~15:30 |
| 11:30~12:30 | |

A

Fee (Tax Incl.)

JPY 1,100,000

B

Fee (Tax Incl.)

JPY 550,000

C

Fee (Tax Incl.)

JPY 550,000

D

Fee (Tax Incl.)

JPY 220,000

E

Fee (Tax Incl.)

JPY 165,000



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