The 52nd International Food and Beverage Exhibition

FOODEX JAPAN'27

Tokyo Big Sight, Tokyo | March 9-12, 2027

REAL JAPAN FOOD GUIDE

Discover what only Japan can offer — taste it in person.

A curated preview of Japan's authentic food zones at FOODEX JAPAN 2027. From heritage rice and ceremonial matcha to world-class sake and regional specialties from every corner of the country — see what awaits, then plan your visit.

- JAPAN RICE
- TEA & MATCHA
- SAKE JAPAN
- NATIONAL EXPO

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ZONE 01

JAPAN RICE

The soul of the Japanese table — premium rice and rice-based foods.

Mochikichi

Rice crackers & traditional mochi snacks (Mochi no Omatsuri series)

IRIS FOODS

Packed cooked rice, mochi & beverages

Rice Stable Supply Support Organization

Japanese rice, rice flour & rice-based processed foods

Hakodate Beikoku

Premium Hokkaido-grown rice

Toyama Prefecture

Toyama rice & ready-to-eat packed rice

INABATA & CO., LTD.

Rice-cooking improvement agents & solutions

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ZONE 02

JAPANESE TEA & MATCHA

From ceremonial matcha to artisan green tea — Japan's tea culture in one place.

Mitsui Norin — Nittoh Tea

Japanese-grown black tea (Wakoucha)

ITO EN

Coming soon

Product lineup to be announced

World Green Tea Association

Japanese tea

Oyaizu Seicha — International Japanese Tea

Matcha & roasted green tea (Hojicha)

SHIZUOKA MATCHA

Authentic Japanese matcha

1899 TOKYO

Coming soon

Product lineup to be announced

YAMASHIRO

Coming soon

Product lineup to be announced

YANOEN Corporation

Coming soon

Product lineup to be announced

Exhibitor list is a preview and subject to change. "Coming soon" indicates product lineup to be announced.

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ZONE 03

SAKE JAPAN

Japan's finest breweries — world-renowned sake and craft spirits.

DASSAI

Coming soon

Product lineup to be announced

Yachiya Brewing

Japanese sake & liqueurs

HANANOBAI BREWING

Japanese sake

Chikuma Nishiki

Coming soon

Product lineup to be announced

Nagano Meijo

Coming soon

Product lineup to be announced

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ZONE 04

NATIONAL FOOD EXPO (1/3)

A journey across Japan — regional specialties from every prefecture.

Hokkaido Tokachi Products Park

Dairy (cheese, butter, yogurt), beef, lamb, soba, fermented foods & beverages

Chiba Prefecture

Chiba agricultural, marine & processed foods

Wakayama Prefecture

Wakayama regional specialty products

Yamanashi Prefecture

Fuji-no-suke premium farmed fish

Shizuoka Prefectural Federation

Shizuoka's finest selected specialty products

Okayama Prefecture Industrial Promotion Foundation

Okayama regional products

Kochi Prefecture Yuzu Promotion Committee

Yuzu citrus processed products

KOCHI SPECIALTY PRODUCTS SALES CO., LTD.

Imo-kenpi, nori tsukudani, retort curry & Soda-bushi dashi soy sauce

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ZONE 04

NATIONAL FOOD EXPO (2/3)

TOYAMA City Association of Product Promotion

Frozen sushi, hand-stretched noodles, dashi, Toyama Black ramen & miso

Hirosaki City

Aomori juices, wine, sake & confectionery

Japan Gourmet Research Co.

Gourmet event foods — ice cream, Turkish ice cream & shaved ice

Sanei Shikai Co., Ltd.

Baumkuchen, gateau chocolat, cheesecake, financier & dorayaki

Nakanoseika

Imo-kenpi, rare-sugar imo-kenpi, hineri-age & banana-kenpi

KUKI SESAME

Black sesame latte

Daiichi Foods

Monaka ice cream, mochi ice cream, plant-based ice cream & gift sets

Kanno Tsukemono Foods Co., Ltd.

Miso-pickled cream cheese, monkfish liver & black pepper cream cheese

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ZONE 04

NATIONAL FOOD EXPO (3/3)

YAMAEI FOOD INDUSTRIES CO., LTD.

Cheese scallops

Kido Shokuhin

Scallop chawanmushi (savory egg custard)

Tokyobal Inc.

Plant-based processed products

Fukushima Mantendo

Value-added products from Fukushima agriculture & fisheries

Kawasaki Institute of Industrial Promotion

Kawasaki specialties — nara-zuke, manju, ramen & more

Daikou

Wild boar, venison & other gibier (game meat)

Mobara Next Generation Industry Consortium

Gibier (game meat)

Kamagaya Furusato Sanpin Association

Coffee, confectionery, soba, udon & ramen

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The 52nd International Food and Beverage Exhibition
FOODEX JAPAN'27

Don't just read about it.

Come taste Real Japan.

These exhibitors are waiting for you at FOODEX JAPAN 2027 in Tokyo.
Experience Japan's authentic flavors face-to-face — the discoveries, the tastings, the business connections you can only make in person.

Pre-Registration Opening Soon!

Full exhibitor & product details in the Web Guide — December 2 (Wed), 2026.

FOODEX JAPAN 2027 — Tokyo, Japan
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FOODEX JAPAN